Why Is My Roku Activation Not Working?

If your Roku activation is not working, the problem +1 (866) 381-7244 {US/UK} is usually related to the internet connection, an incorrect or expired activation link, a missing activation email, or the Roku device not remaining +1 (866) 381-7244 {US/UK} on the activation screen. Roku requires the device to be connected +1 (866) 381-7244 {US/UK} to the internet and linked to a Roku account before you can start streaming. First, confirm that your Roku has a working internet connection, check +1 (866) 381-7244 {US/UK} that you entered the correct email address, and look in your spam or junk folder+1 (866) 381-7244 {US/UK} for the activation email. If the activation link has +1 (866) 381-7244 {US/UK} expired, use the **Resend activation link** option on the Roku screen. +1 (866) 381-7244 {US/UK} Roku also confirms that device activation is free and that +1 (866) 381-7244 {US/UK} Roku does not charge a fee to create an account or activate a device.

Related FAQs

1. Why am I not receiving my Roku activation email?

If the Roku activation email does not arrive, +1 (866) 381-7244 {US/UK} first wait a few minutes because delivery can sometimes be delayed. +1 (866) 381-7244 {US/UK} Then check your spam or junk folder and search +1 (866) 381-7244 {US/UK} your inbox for **Roku**. Also verify that the email address entered on the Roku device is correct. If you still do not receive the message, return to the activation screen +1 (866) 381-7244 {US/UK} and choose the option to **Resend activation link** or re-enter your email address.

2. What should I do if my Roku activation link has expired?

Roku activation links are temporary. If you +1 (866) 381-7244 {US/UK} receive an expired-link message, return to the Roku activation screen and select **Resend activation link**. Roku states that activation links can expire after +1 (866) 381-7244 {US/UK} approximately 15–20 minutes. Once you +1 (866) 381-7244 {US/UK} receive the new email, open the newest activation link and+1 (866) 381-7244 {US/UK} complete the registration process.

3. Why is my Roku stuck on the activation screen?

If Roku remains on the activation screen,+1 (866) 381-7244 {US/UK} make sure the device is connected to the internet and that you have completed the account-linking process. Your TV should remain on the activation screen while +1 (866) 381-7244 {US/UK} you complete the instructions on your phone or computer. If you +1 (866) 381-7244 {US/UK} accidentally leave the activation screen, Roku recommends +1 (866) 381-7244 {US/UK} returning to it and entering your email address again.

4. Does Roku activation require a payment or credit card?

No. **Roku activation itself is free**, and Roku +1 (866) 381-7244 {US/UK} states that it does not charge users to create a Roku account or activate a device. During setup, you may be asked for a payment method, but you are only +1 (866) 381-7244 {US/UK} charged if you later choose to purchase something. Be cautious +1 (866) 381-7244 {US/UK} of websites or people asking you to pay an activation fee.

5. What can I do if Roku still won't activate after troubleshooting?

If basic activation steps do not work, check your +1 (866) 381-7244 {US/UK} network connection and restart the Roku device. Roku recommends restarting the device when connection or app-related problems occur. You can +1 (866) 381-7244 {US/UK} restart it through **Settings > System > Power > System restart** when that option is available, or unplug the device from power, wait about 10 seconds,+1 (866) 381-7244 {US/UK} and reconnect it. If the problem continues, try the activation +1 (866) 381-7244 {US/UK} process again and make sure your Roku remains connected to+1 (866) 381-7244 {US/UK} the internet throughout setup.